



Why Support the North American Taiko Conference?



A DYNAMIC ARTFORM

Taiko came to America in the late 1960's. Early pioneers were active in the Asian American civil rights movement of the 60's and 70's. The North American "taiko community" can trace its roots directly to this conference. Many new ideas and relationships are born when taiko groups get together. Your support of this conference will help the taiko community continue to grow for many years to come.



A PASSIONATE AUDIENCE

Taiko is an all-consuming pastime. Players devote hours not only to performance and practice, but also to building drums, sewing costumes and repairing equipment. The NATC brings together over 600 of these enthusiasts in one place, creating an energetic atmosphere. Your brand can be a part of this environment.



A VIBRANT NETWORK

There are over 300 taiko groups in North America, and the artform is constantly growing. Groups range in size from 2-person ensembles to schools of 100+ students. Taiko is enjoyed by practitioners of all ages, walks of life and ethnicities. Since 1997, this conference has grown to become an important touch-point for the taiko community to network, develop skills, and reflect.

About the Conference

The North American Taiko Conference (NATC) is being held August 9-11, 2019 at Portland State University. This biennial event brings together approximately 500 participants for a weekend full of taiko, or Japanese drumming. NATC is the largest gathering of taiko practitioners in North America, and has been since its inception in 1997.

Past Conferences

1997: Los Angeles, CA
1999: Los Angeles, CA
2001: Los Angeles, CA
2003: Sacramento, CA
2005: Los Angeles, CA
2007: Seattle, WA
2009: Los Angeles, CA
2011: Stanford, CA
2015: Las Vegas, NV
2017: San Diego, CA

natac.taikocommunityalliance.org/sponsors

Sponsored and presented by the Taiko Community Alliance

NATC is made possible in part by the generous support of the California Arts Council and the National Endowment for the Arts.



	Sponsorship Level				
	Platinum \$5000	Gold \$2500	Silver \$1000	Bronze \$500	Copper \$250
Listing in Conference Program booklet	Large logo	Small logo	Name	Name	Name
Listing in the Taiko Jam concert program	Large logo	Small logo	Name	Name	Name
Listing on the NATC website	Large logo	Small logo	Name	Name	Name
Ad in Conference Booklet	Full page	½ page	¼ page	Please Note: Deadline for T-Shirt Printing is July 1, 2019 Deadline for Conference Booklet Printing is July 10, 2019	
Recognition at Taiko Ten Concert	Sponsor Banner	Large Logo	Small Logo		
Complimentary Taiko Jam Concert Tickets	4	2			
Listing on Conference T-shirt	Large Logo	Small Logo			

We also welcome other creative ideas to feature your brand at this wonderful event. Please contact fundraising chair Susan Yuen at susan@taikocommunityalliance.org.

About the Taiko Community Alliance

Taiko Community Alliance (TCA) is private nonprofit 501(c)3 organization formed in 2013. TCA's mission is to empower the people and advance the art of taiko. TCA seeks to strengthen the network of taiko groups in North America; to share traditions and repertoire; to document the history of taiko; and to support the artistic development of the art form.

Join Us!

nadc.taikocommunityalliance.org/sponsors

Taiko Community Alliance
 P.O. Box 26895
 San Jose, CA 95159
nadc@taikocommunityalliance.org